

# XENPEN

Pitch Deck & Term Sheet

Strictly Private and Confidential

# EXECUTIVE SUMMARY

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XenPen is positioned to redefine industry standards through innovative technological solutions. Our mission is to streamline operations, enhance user engagement, and deliver unparalleled value to our stakeholders and customers.

## The Problem

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Current market offerings are fragmented, inefficient, and fail to address the core needs of modern consumers. High friction in adoption and lack of integrated ecosystems result in lost productivity and diminished returns for businesses.

## Our Solution

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XenPen delivers a cohesive, scalable platform that eliminates friction. By leveraging proprietary technology and user-centric design, we provide a seamless experience that drives retention and maximizes efficiency.

## Market Opportunity

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### Total Addressable Market (TAM)

The total addressable market is experiencing rapid expansion, projected to grow significantly over the next five years due to changing consumer behaviors and digital transformation initiatives.

### Target Audience

Our initial go-to-market strategy focuses on early adopters in high-growth sectors, ensuring rapid penetration and establishment of market leadership.

# TERM SHEET SUMMARY

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This summary outlines the principal terms of the proposed financing for XenPen. This document is for discussion purposes only and does not constitute a binding agreement.

<b>Issuer</b>	XenPen Inc.
<b>Total Fundraising Target</b>	\$2,500,000.00
<b>Valuation Cap</b>	\$12,500,000.00
<b>Total Shares Outstanding</b>	10,000,000
<b>Price Per Share (Implied)</b>	\$1.25 / share
<b>Minimum Investment</b>	\$1,000.00
<b>Minimum Allocation</b>	800 shares (0.008% of total shares)
<b>Security Type</b>	SAFE (Simple Agreement for Future Equity)

**Investment Highlights:** By participating at the minimum investment tier of \$1,000.00, investors will secure 800 shares, representing 0.008% ownership in XenPen at the current \$12.5M valuation cap.

## Use of Funds

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- **45% Product Development:** Scaling engineering teams and accelerating the product roadmap.
- **35% Sales & Marketing:** Expanding go-to-market efforts and customer acquisition.
- **20% Operations & Administrative:** Enhancing internal infrastructure, legal, and operational capabilities.